The Sales Manager as Coach TM

Joint Call Worksheet

Salesperson:	sperson: Date:			
Prospect or Customer:				
Identified Opportunity:				
Call Objective:				
Coach's Challenge for this c	all:			
Salesperson's Observations: How did I do?				
Did I meet the objective	ves of the call?			
If not, what could have	e been done to	reach ther	n?	
What would I have do	ne differently?			
What would I like to i	mprove on?			
Manager's Observations: Overall call rating.	Excellent	Good	Fair	Poor
What you might have	done differentl	y.		
Areas you might want	to improve on			
Skills/Areas you excel	lled at.			