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Services

As world-class providers of information, we help you sell more and gain market share. Our best practice programs give your people the knowledge, skills and process they need to be more productive.

Sales Training and Coaching

Our seminars come from years of field experience. We've spent countless hours in front of customers just like yours. And we deliver material that gives your salespeople the edge.

Consultant and Speaker

Our market penetration approach includes time-tested as well as innovative methods. We employ Market Segmentation, Competitive Analysis, Brand Imaging, Value-Added Pricing, the Internet and Email marketing to create your unique "Go To Market" strategy.

Custom Solutions

Since 1992, companies of all sizes have turned to us for customized solutions. When you need to energize a salesforce or focus your marketing efforts, you can count on *The Sales Coach*.

